







KFIR MENASHE

SEO SPECIALIST

CONTACT

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EDUCATION

- Edux.co.il
SEO course graduate, 2016
- Ben-Gurion University
MA - Social Psychology, 2014
BA - Behavioral Science, 2012

LANGUAGES

- Hebrew - Mother tongue
- English - Mother tongue level

MILITARY SERVICE

- Combat medic - IDF
April 2005 - April 2008

WORK EXPERIENCE

SEO Specialist Freelancer

JUN 2019 -TODAY

Managing SEO & ORM for small businesses in the Israeli & Global market

SEO Specialist - Rom Marketing

SEP 2018 -TODAY

Managing SEO & ORM for 3-4 Crypto trading Websites & Blogs in UK & Australia market.

- Conducting full onsite optimization
- Opening & promoting online assets & Social media pages.
- PR Outreach & Link building
- Performing Ongoing Keyword & Market Research
- Building & Executing Content plans
- Conducting SEO analysis and reports

SEO Specialist - Index Media

AUG 2017 -AUG 2018

Managing a portfolio of 20 various business clients in the Israeli market

- Enhancing on-site and off-site SEO efforts
- Executing Work plans
- Conducting SEO analysis and reports
- Writing and Implementing seo content

TOOLS & CMS

- SEO tools : Zefo, Serpwoo, SEMrush, Ahrefs, Hotjar, Google analytics, Google Webmaster tools, Google keywords planner, Google Tag manager
- CMSs - WordPress & Webydo